



Town of Highland Park, Texas
SPECIAL TOWN COUNCIL MEETING
STRATEGIC PLANNING WORKSHOP
AGENDA

8:30 AM
November 3, 2025

5 Willow Wood Circle (Pump House)
Highland Park, TX 75205

I. CALL TO ORDER

II. PUBLIC COMMENT

This portion of the agenda is the public's opportunity to address the Town Council about any item listed on the agenda. Public comments are limited to three (3) minutes per speaker, unless otherwise required by law. Per the Texas Open Meetings Act, the Town Council is not permitted to take action on or discuss any item not listed on the agenda. Items suggested for action may be placed on a future agenda at the Town Council's sole discretion.

III. MAIN AGENDA

A. Review and discuss the development of the Town of Highland Park's Strategic Plan.

IV. ADJOURNMENT

Any item on this posted agenda could be discussed in closed session as long as it is within one of the permitted categories under Sections 551.071 through 551.076 and 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

SPECIAL ACCOMMODATIONS FOR THE MEETING: Parking is available to the public along Lakeside Drive, walk across the bridge to 5 Willow Wood Circle. Let us know if you need any special assistance. Please contact the Town of Highland Park Administrative staff at (214) 521-4161 from 7:30 a.m. - 4:30 p.m., Monday through Friday.



**Town of Highland Park
Town Council
Monday, November 3, 2025**

Item Coversheet

Review and discuss the development of the Town of Highland Park's Strategic Plan.

PRESENTED BY: Taylor Lough, Assistant Town Administrator
Tobin Maples, Town Administrator

BACKGROUND:

The purpose of this workshop is to review and discuss input gathered from various sources, review the Town's existing vision and mission statements, determine whether any changes are needed, and develop potential strategic priority areas, goals, and objectives.

On Tuesday, May 6, 2025, the Town Council authorized the Town Administrator to execute a contract with the Mejorando Group for a strategic planning process, following a request for proposals and in-person interviews. A resident survey was conducted over the summer by the ETC Institute, and community conversations and staff focus groups were facilitated by Patrick Iberra of the Mejorando Group in September and October.

RECOMMENDATION

Actively participate in the workshop, facilitated by Patrick Iberra of the Mejorando Group.

FINANCIAL IMPACT

Funding for a contract with the Mejorando Group was previously appropriated in the FY25 Budget within the General Fund, not to exceed \$33,600.

ATTACHMENTS

Gov Body mtg Nov 2025 v2